



# VMware vSphere™ 4.0

The best platform for building cloud infrastructures

# VMware vSphere™ – The Industry's First Cloud Operating System

Application  
Services

*vSphere 4.0*

Infrastructure  
Services

- Clustering
- Data Protection

Availability

- Firewall
- Anti-virus
- Intrusion Prevention
- Intrusion Detection

Security

- Dynamic Resource Sizing

Scalability

vCompute

- Hardware Assist
- Enhanced Live Migration Compatibility

vStorage

- Storage Management & Replication
- Storage Virtual Appliances

vNetwork

- Network Management

## VMware vSphere™ 4.0 Delivers

### *Efficiency*

*Cut capital  
and operational  
costs by over 50%.  
for all applications..*

### *Control*

*...while automating  
quality of service...*

### *Choice*

*...and remaining  
independent  
of hardware,  
operating system,  
application stack,  
and service  
providers*

## VMware vSphere™ 4.0 Delivers

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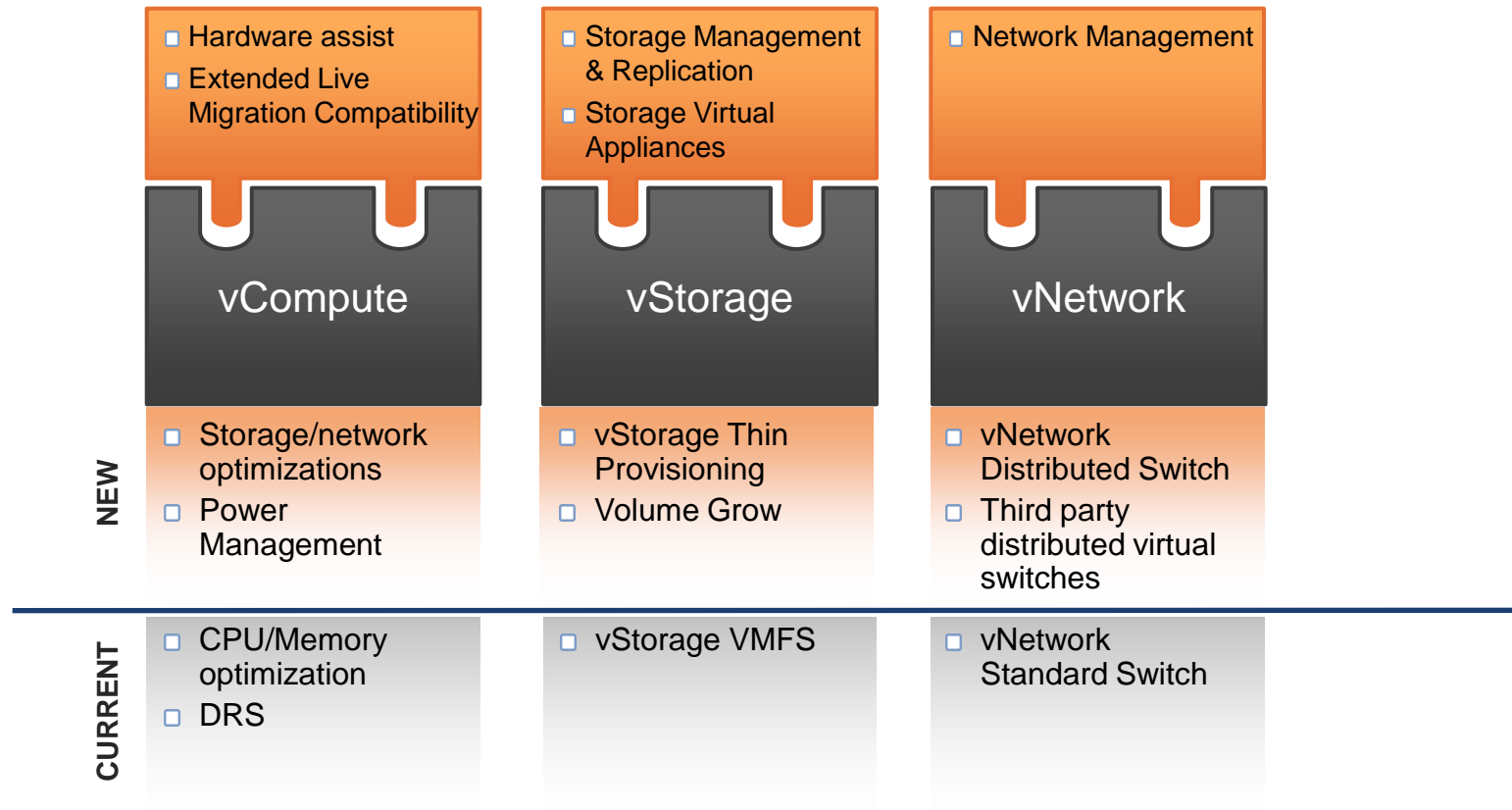
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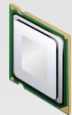
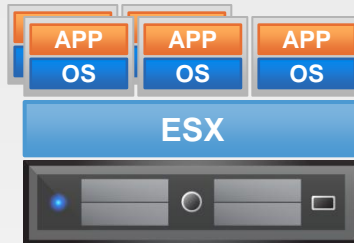
# Infrastructure Services Deliver CapEx and OpEx Savings



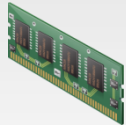
**Highest consolidation ratios in the industry**  
**Most efficient use of hardware resources**  
**Low operational overhead**

# “Speeds and Feeds” Optimization for the Highest Consolidation Ratios

## Virtual Machines



CPU



Memory



Networking



Storage

### VM Scale Up

- 8-way vSMP and 255 GB of RAM per VM

### Hardware Scale Up

- 64 cores and 1TB of physical RAM

### Hardware Assist

### Purpose Built Scheduler

- Lowest CPU overhead

### Hardware Assist

### Page Sharing

### Ballooning

- Maximum memory efficiency

### VMXNET3

### VMDirectPath I/O

- Wirespeed network access

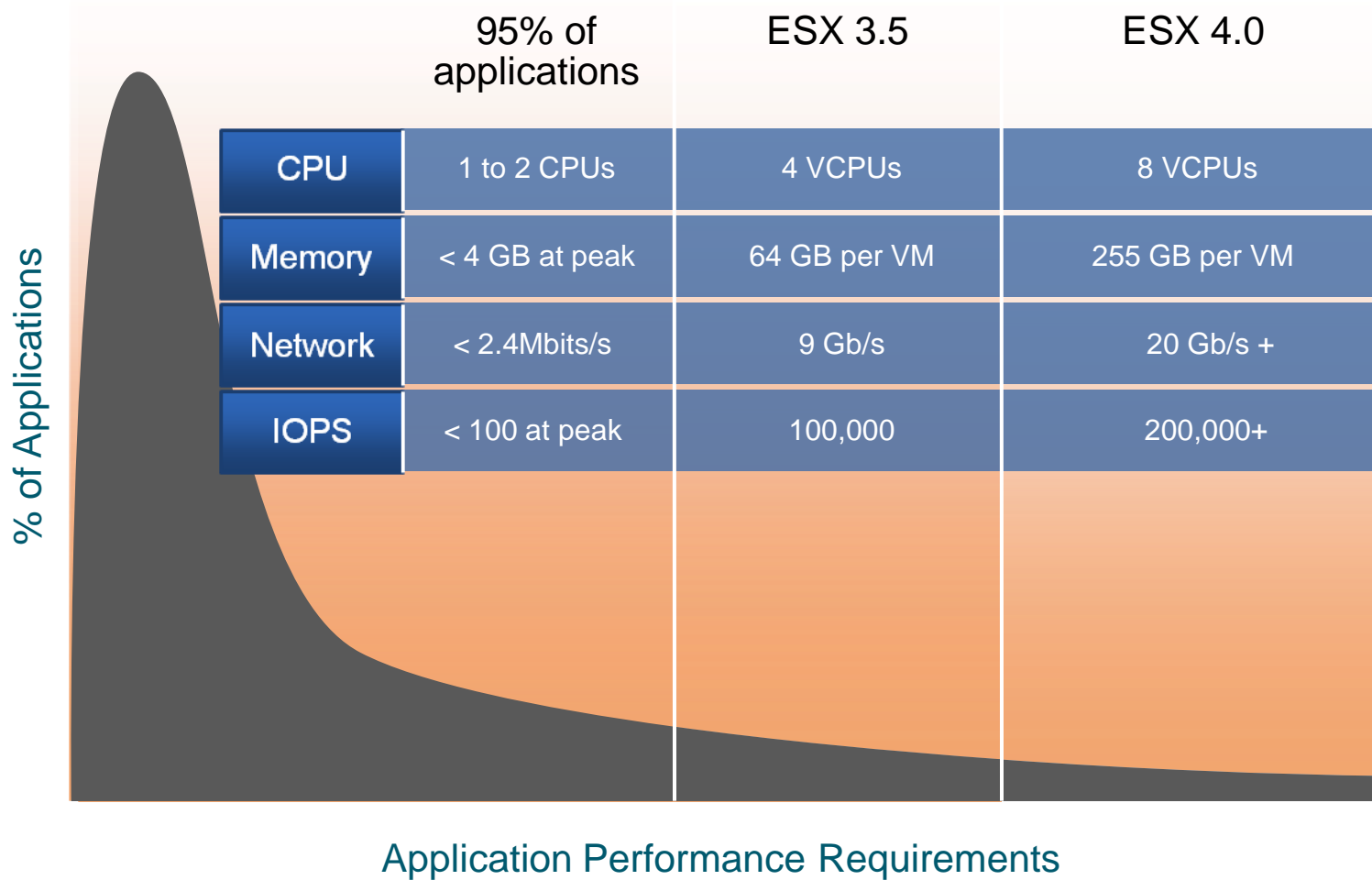
### Storage stack optimization

### VMDirectPath I/O

- Greater than 200k iops per second  
Lower than 20 microsecond latency

■ Current ■ NEW

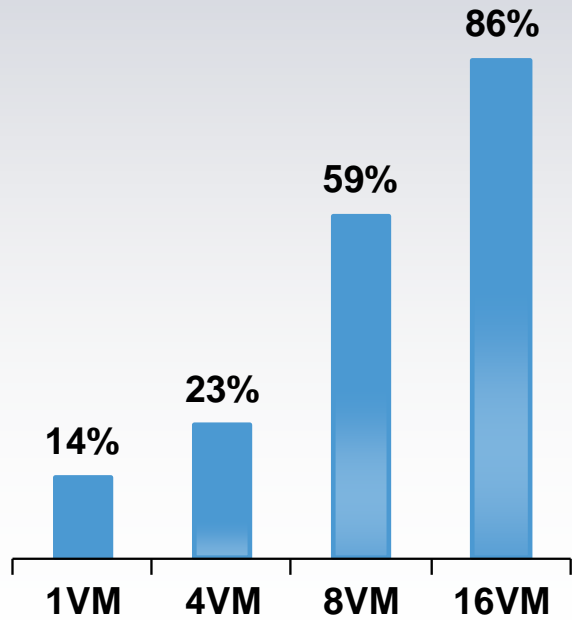
# vSphere 4 Delivers Performance for Demanding Applications



# I/O Throughput Optimizations for Business Critical Applications

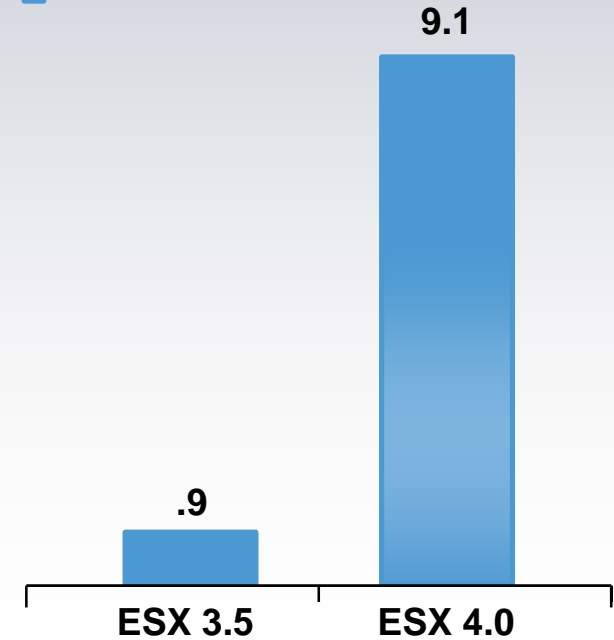
## Network Transmit Potential Gains

■ Performance increase in ESX 4.0 over ESX 3.5



## iSCSI Maximums

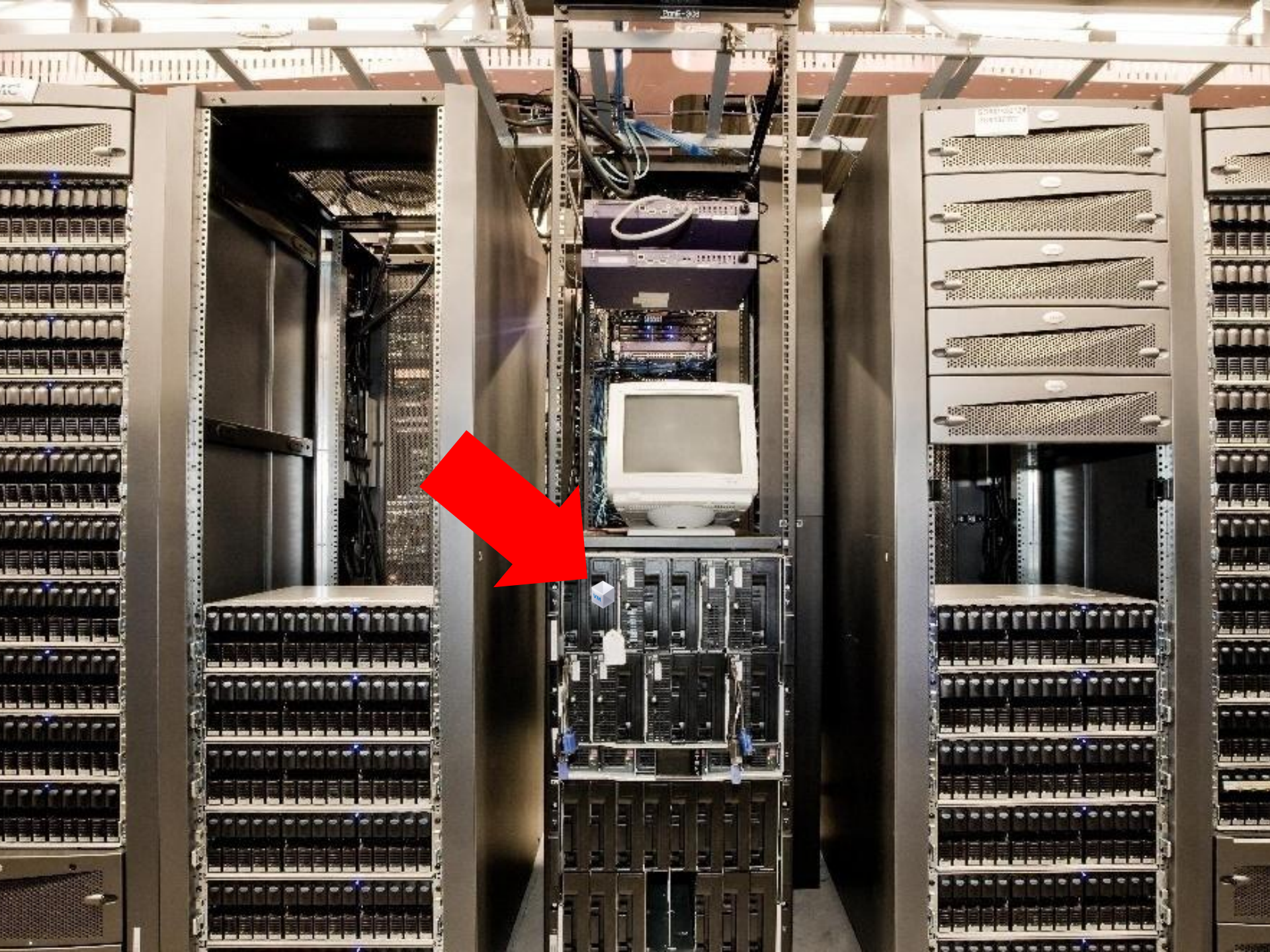
■ iSCSI Max Gbps





## Comparison to VISA

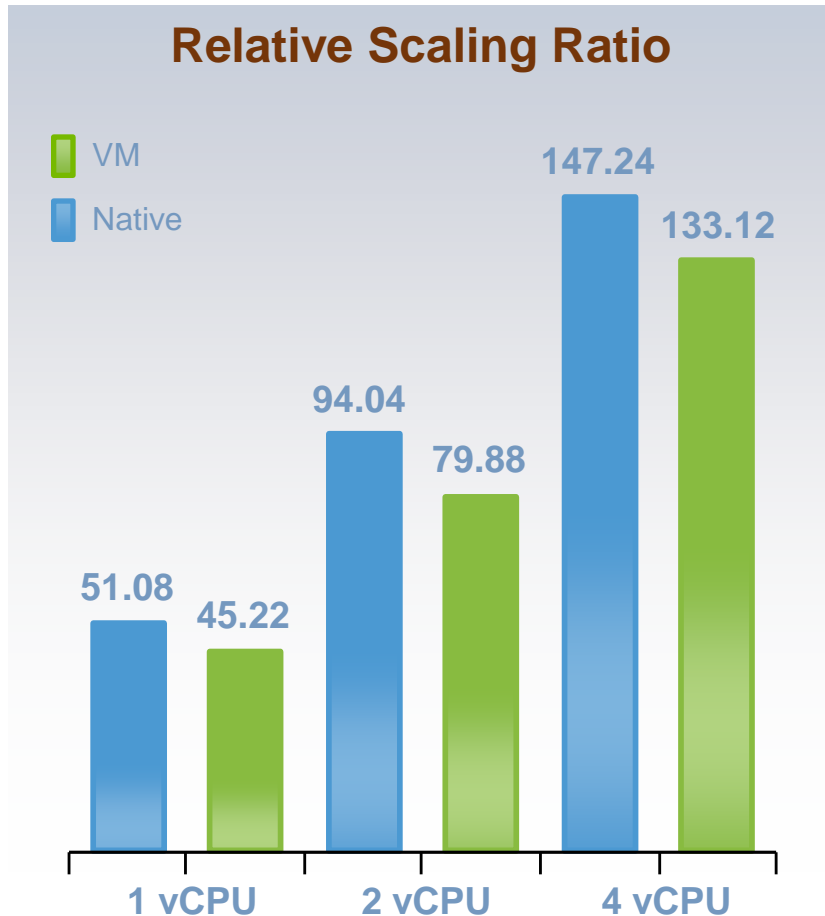






**Sun Fire 15k (ca. 2002)**

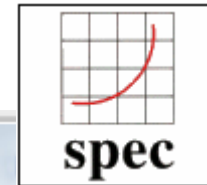
## ESX 4.0 Performance with SQL Server 2008



**ESX achieves 90% of native performance on 4.0 vCPU VM**

**Workload transaction latency unchanged between ESX 4.0 and Native**

# Multi-core + VMware = Record Performance

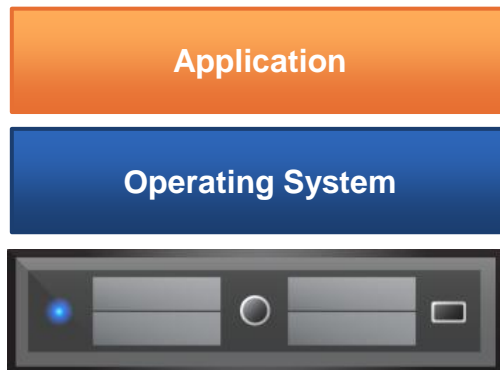


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## VMware Infrastructure Sets World Record for Web Server Performance

Virtualization Platform Beats Native Performance in SPECweb@2005 Benchmark

PALO ALTO, Calif., February 17, 2009 — VMware, Inc. (NYSE: VMW) the global leader in virtualization solutions from the desktop to the datacenter, today announced that it has set a world record in web server performance on a 16 core server with results submitted for Standard Performance Evaluation Corporation (SPEC) @ consortium's SPECweb2005, a benchmark for evaluating the performance of World Wide Web Servers.



# Multi-core + VMware = Record Performance

Tester Name	System Name	Cores	Results
Fujitsu Side	IBM POWER PC9000 G5		
VMware Inc., USA	HP ProLiant DL585 G5 (with VMware ESX Server 3.5)	16	44,000
Hewlett-Packard	HP ProLiant		
Hewlett-Packard			
Hewlett-Packard			
Hewlett-Packard			
Sun Microsystems Inc.			
VMware Inc.			

**SPECweb2005 Scores**

**Would serve 3 billion page views per day**

**“On a typical day, there are 1 billion page views.”**  
-Pierre Omidyar, eBay Founder  
techtarget.com (July 07)

## Multi-Core + VMware = Record Performance



**3x**

eBay's daily web  
traffic on a single  
server

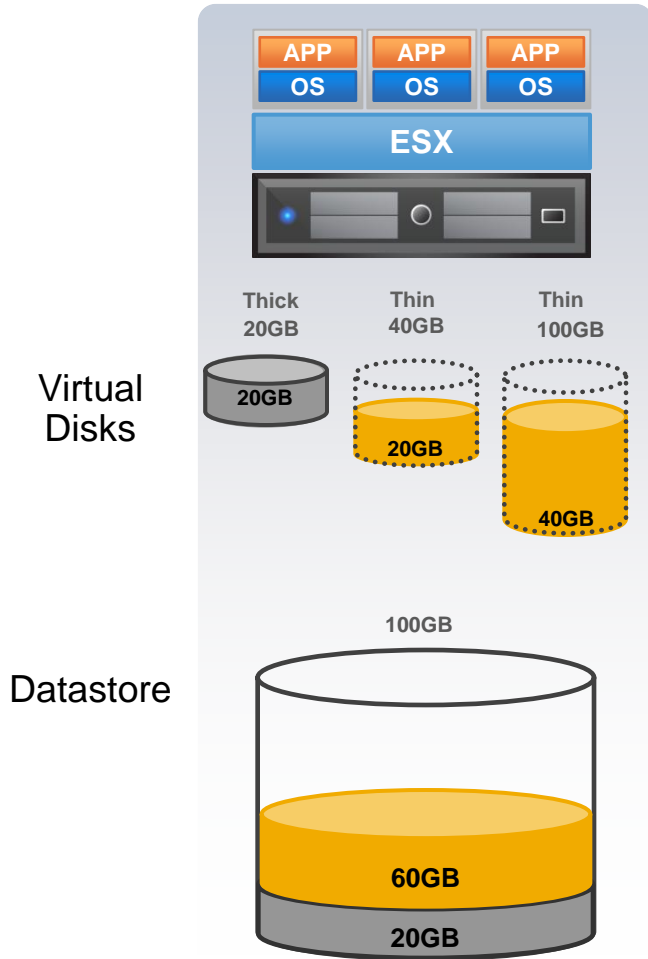
## Green IT with VMware vSphere™ Power Optimization features



DPM brings servers back online when requirements are lower

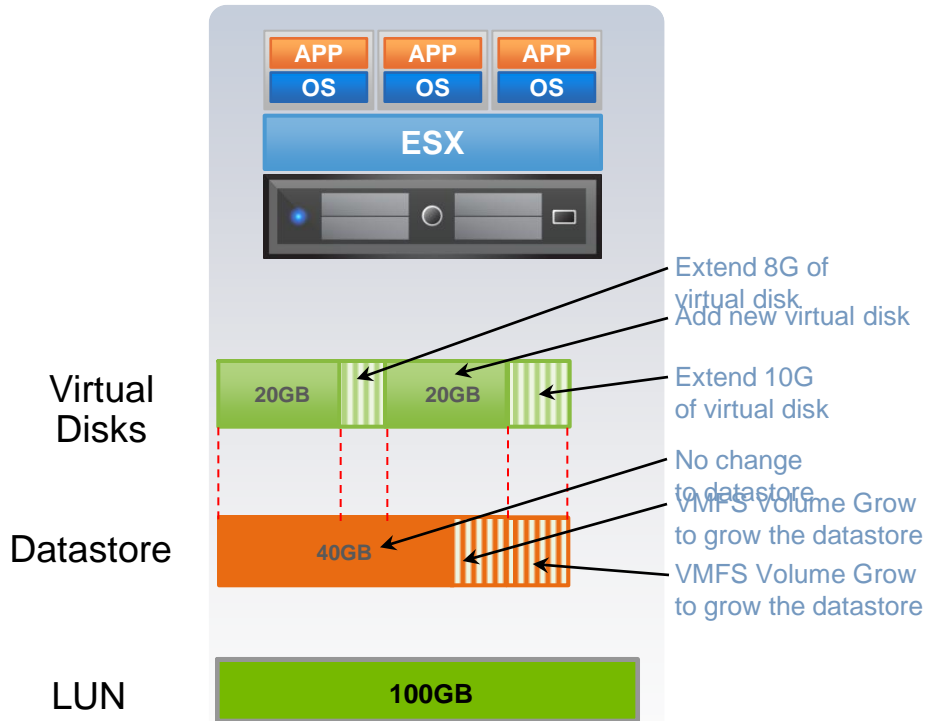
- DPM consolidates workloads onto fewer servers when the cluster needs fewer resources
  - Places unneeded servers in standby mode
  - Brings servers back online as workload needs increase
- ESX supports Intel Speed Step/AMD Power now for individual host power optimization
- Minimizes power consumption while guaranteeing service levels
- No disruption or downtime to virtual machines

# vStorage Thin Provisioning



- ❑ Virtual machine disks consume only the amount of physical space in use
  - ❑ Virtual machine sees full logical disk size at all times
  - ❑ Full reporting and alerting on allocation and consumption
- ❑ Significantly improve storage utilization
- ❑ Eliminate need to over-provision virtual disks
- ❑ Reduce storage costs by up to 50%

# Efficient Storage Abstraction with VMFS



## Hot Virtual Disk Extend

- ❑ Expand virtual disks online
- ❑ Respond quickly to growing requirements without downtime

## VMFS Volume Grow

- ❑ Expand VMFS Volume on the same LUN it was created
- ❑ Facilitate adding more virtual machines to an existing volume
- ❑ Facilitate data growth for the virtual machines
- ❑ Increase flexibility to simplify capacity planning

# vNetwork Distributed Switch

2009



- Aggregated datacenter level virtual networking
- Simplified setup and change
- Easy troubleshooting, monitoring and debugging
- Enables transparent third party management of virtual environments

## VMware vSphere™ 4.0 Delivers

### *Efficiency*

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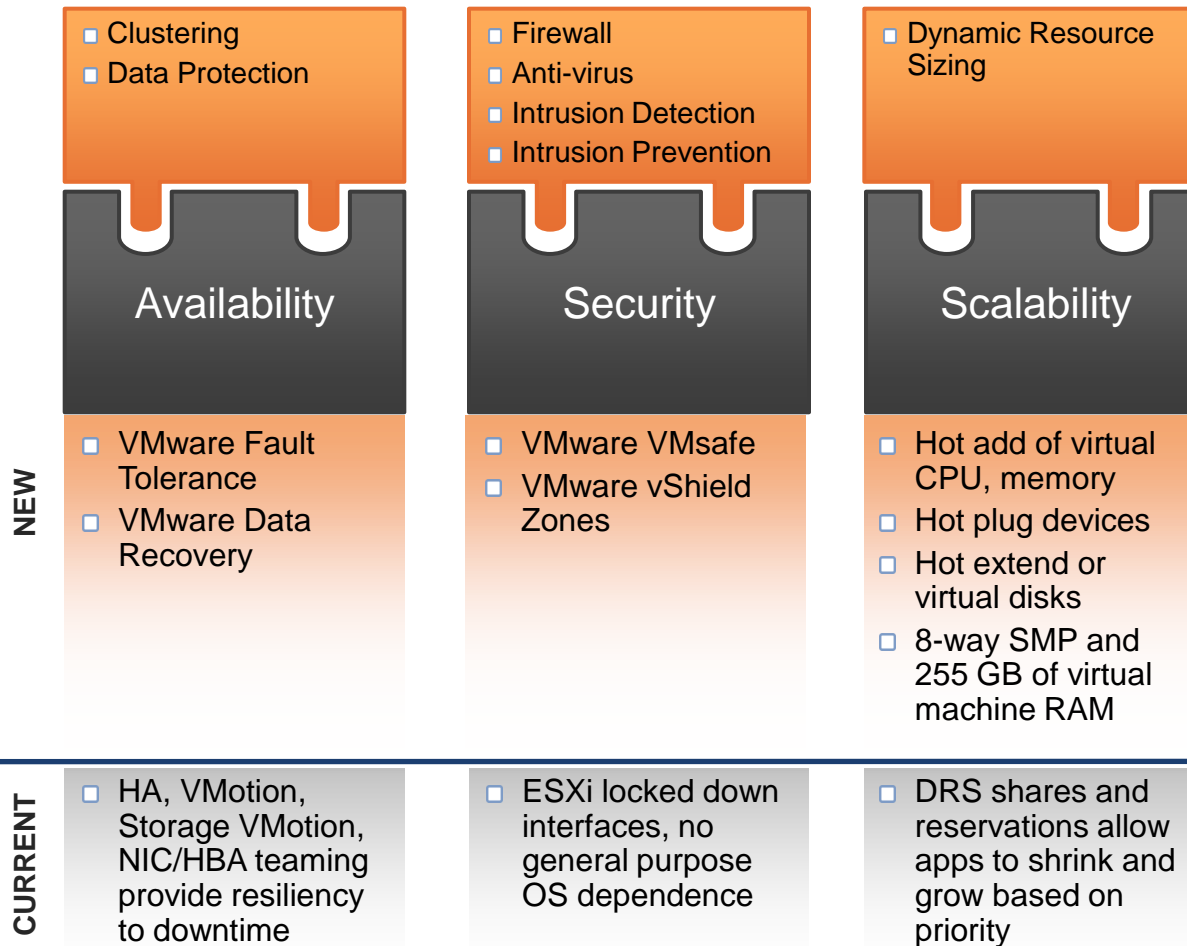
### *Control*

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# Application Services Provide Built in Service Level Controls

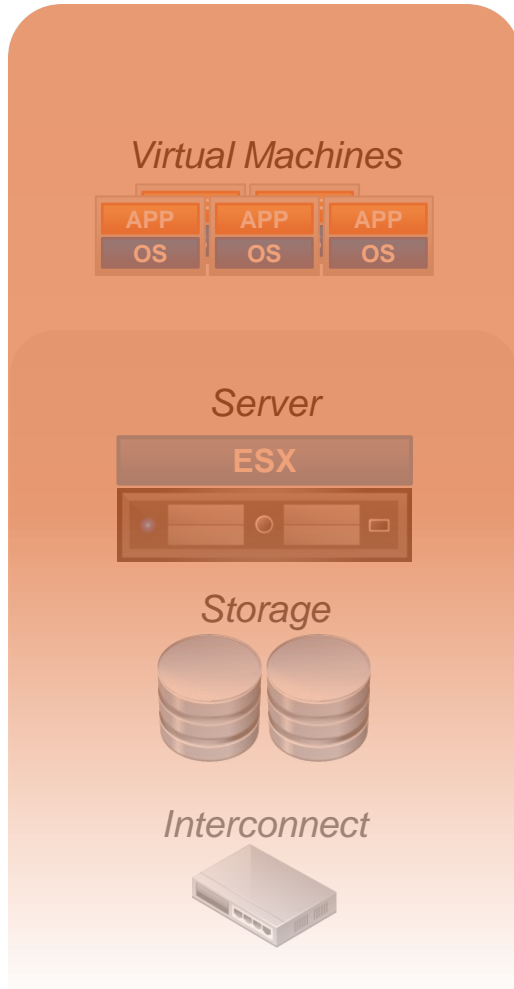


Availability

Security

Scalability

## VMware Solutions Maximize Uptime



### Planned Downtime

### Unplanned Downtime

## Site Recovery Manager

VMotion

HA

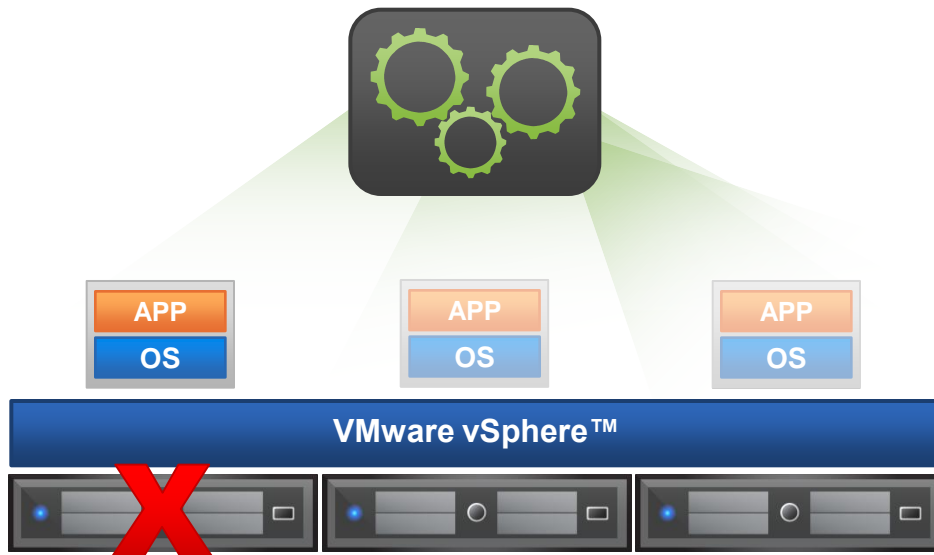
Storage vMotion

VCB

Network Redundancy

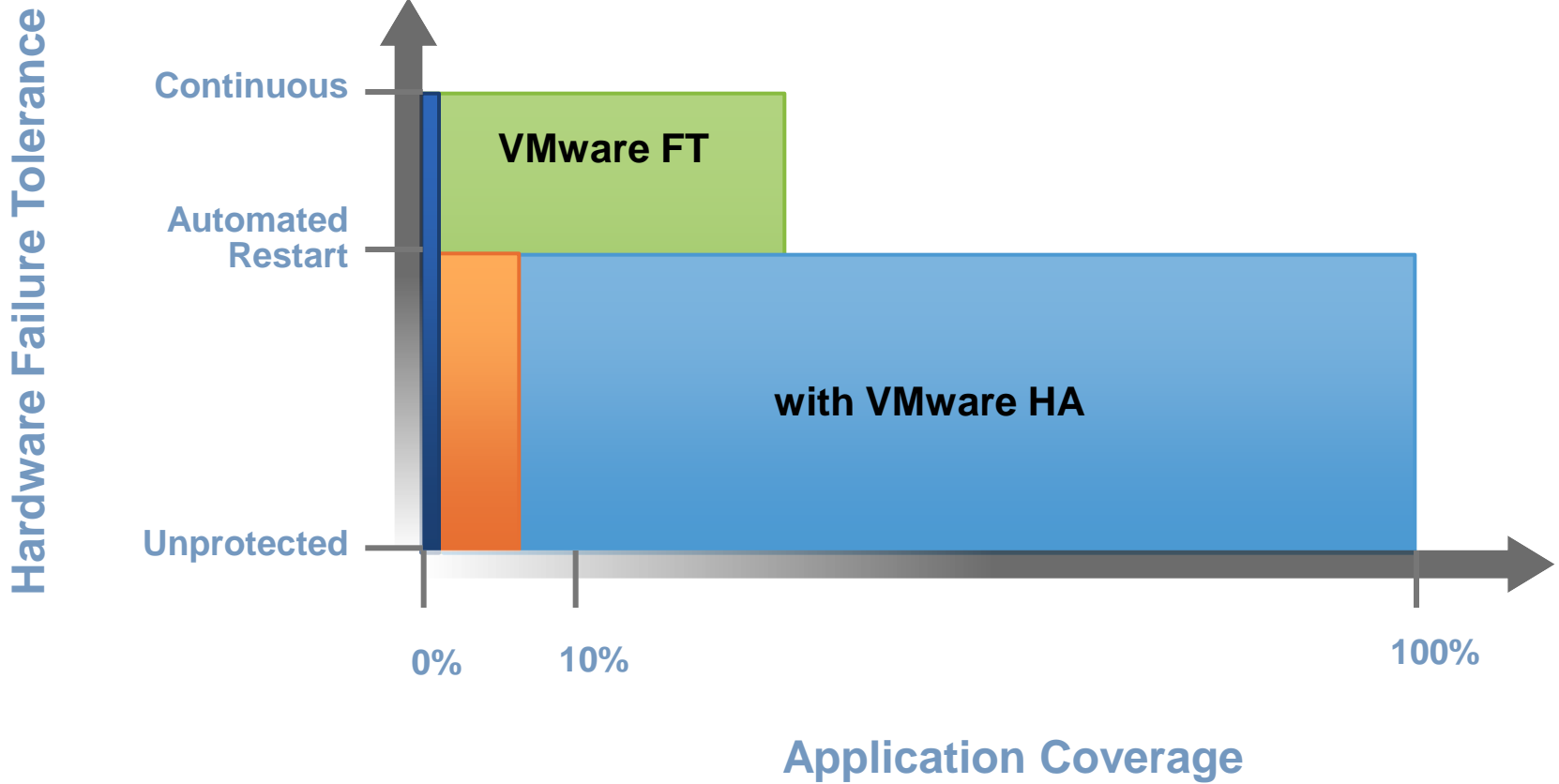
NIC & HBA Teaming

## VMware Fault Tolerance

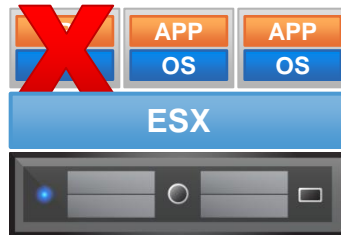


- Single identical VMs running in lockstep on separate hosts
- Zero downtime, zero data loss failover for all virtual machines in case of hardware failures
- Zero downtime, zero data loss
- No complex clustering or specialized hardware required
- Single common mechanism for all applications and OS-es

# Transforming Availability Service Levels

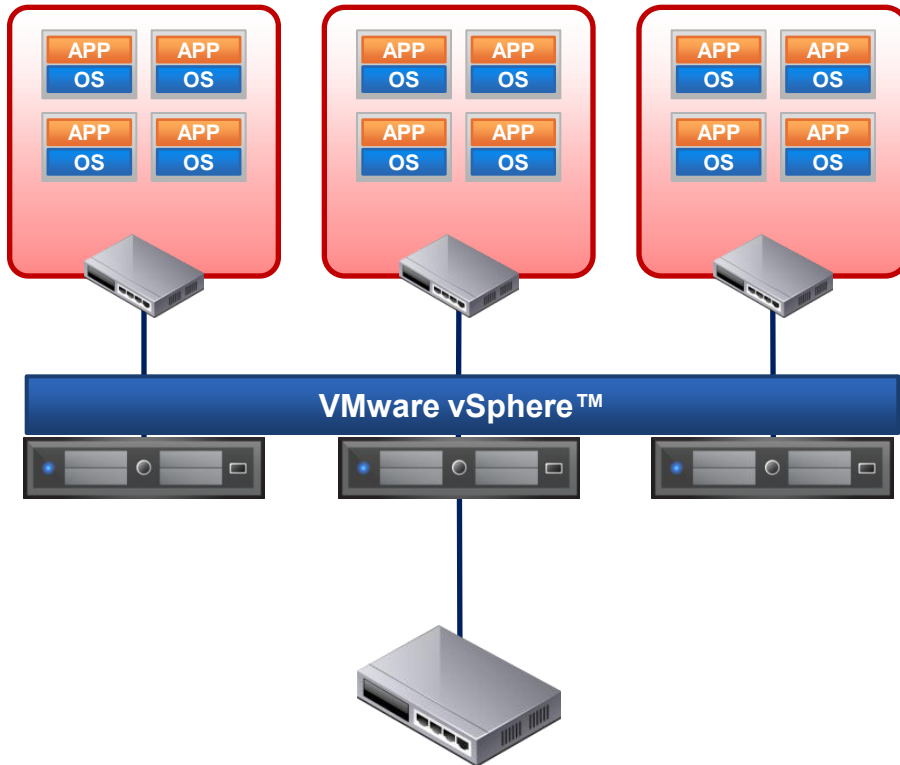


# VMware Data Recovery



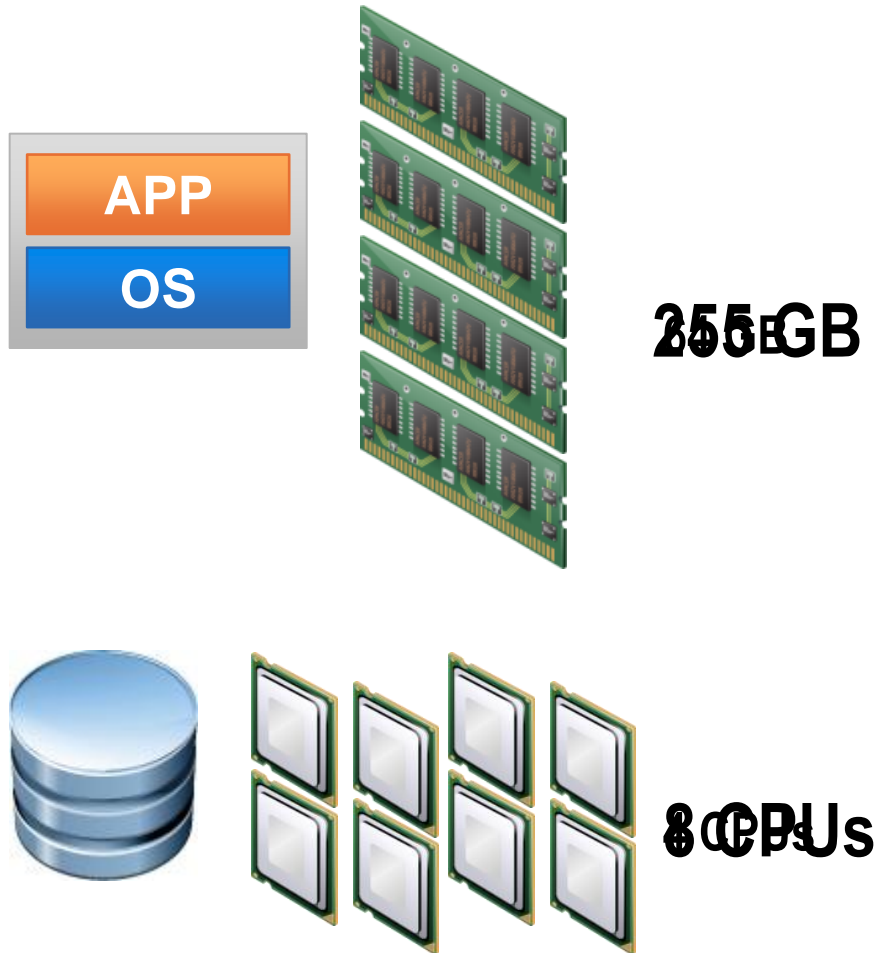
- Agent-less, disk-based backup and recovery of your VMs
- VM or file level restore
- Incremental backups and data de-dupe to save disk space
- Quick, simple and complete data protection for your VMs
- Centralized Management through VirtualCenter
- Cost Effective Storage Management

## VMware vShield Zones



- ❑ Self-learning, self-configuring firewall Service
- ❑ VMotion and network-configuration aware trust zones
- ❑ Dynamic firewall policy using application protocol awareness
- ❑ Dynamic security capacity using infrastructure vServices
- ❑ Security policies auto-adapt to network reconfiguration or upgrades

## Scale Up Applications for Assured QoS



- Scalable virtual machines
- Hot add of
  - CPU
  - Memory
- Hot add and remove
  - Storage devices
  - Network devices
- Hot Extend virtual disks
- Zero downtime scale up of virtual machines

# Next Generation Management Enhances Control

**vCenter Suite**

**Management**

Application Services

Availability

Security

Scalability

**vSphere 4.0**

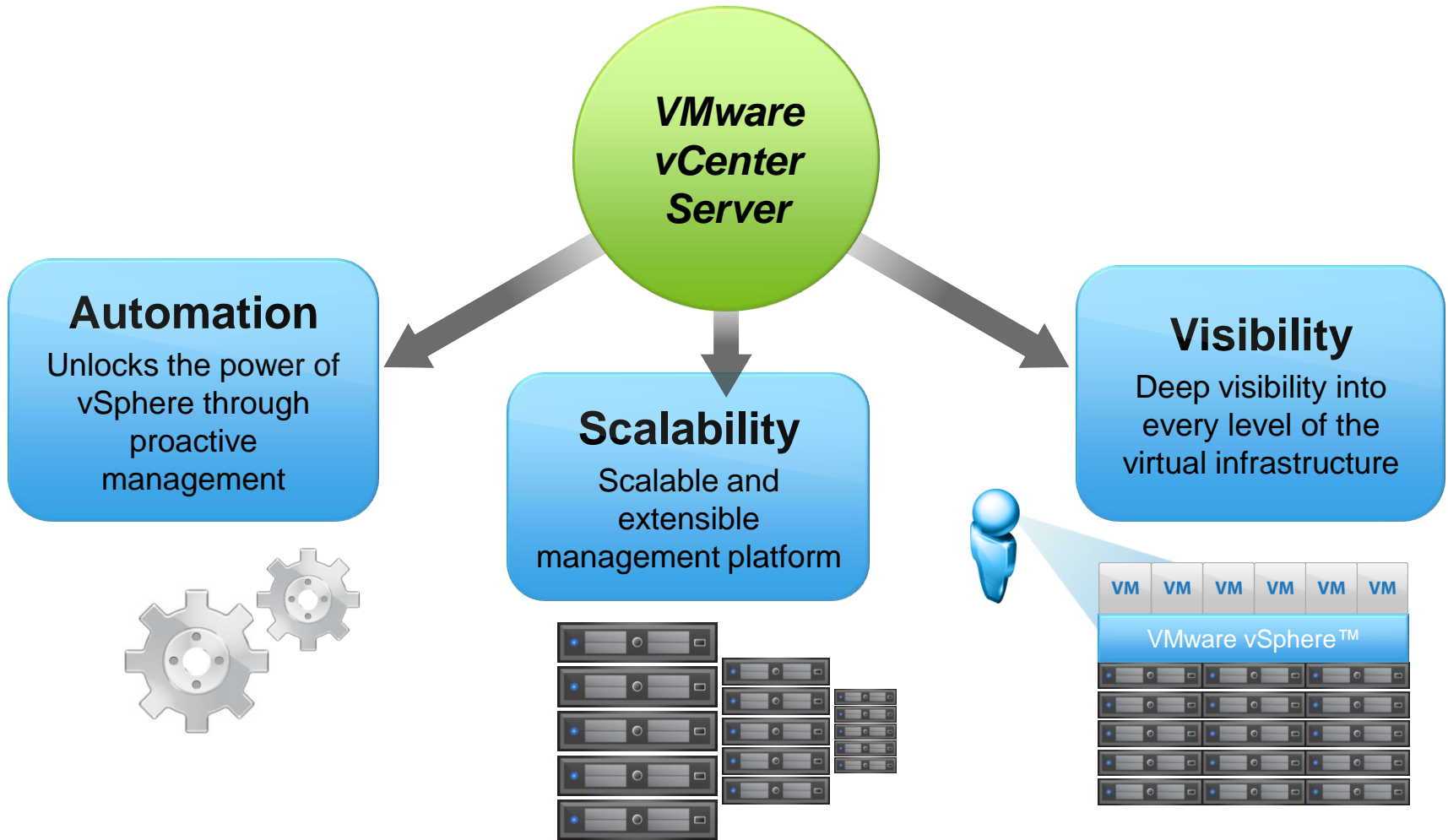
Infrastructure Services

vCompute

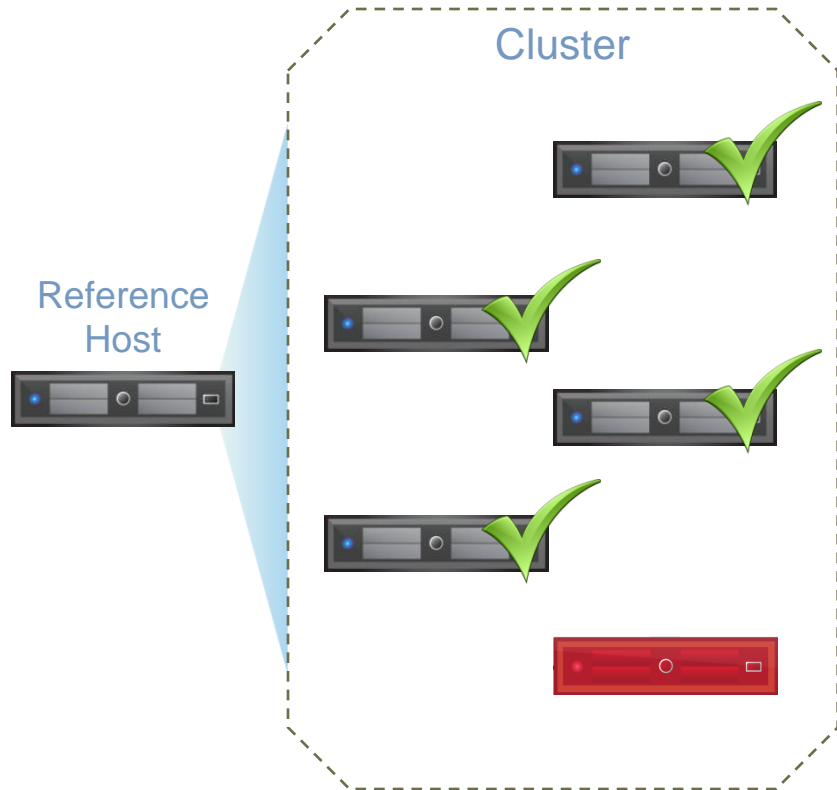
vStorage

vNetwork

# VMware vCenter Server 4.0

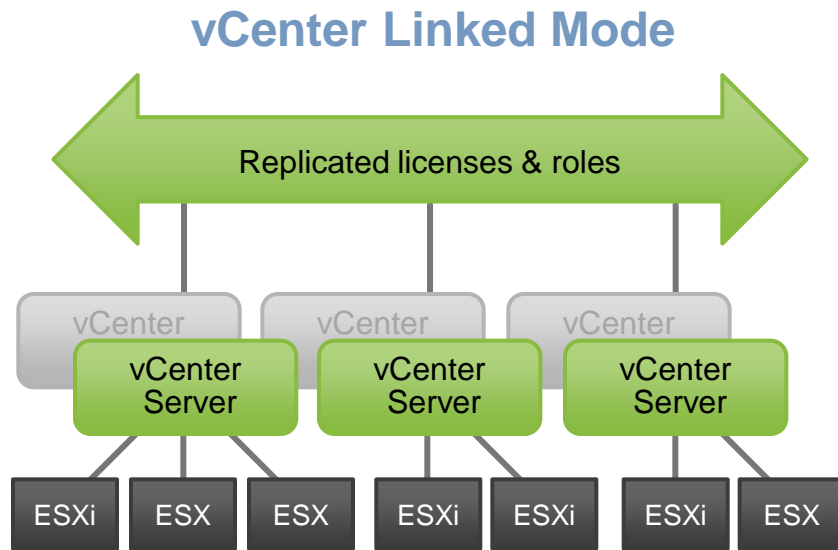


## vCenter Server: Host Profiles



- > Simplified setup and change management for ESX hosts
- > Easy detection of non-compliance with standard configurations
- > Automated remediation

## vCenter Server – Linked Mode



- > Standard vSphere Client can access inventory across multiple vCenters
- > View and search across combined inventory of a group of VC Servers
- > Shared roles and license configurations

# Simplified License Management in vSphere 4

## Simple license keys instead of flex

- 1 license per edition
- 1 key for many hosts

## New centralized license key administration in vCenter

- No separate license server to manage or monitor
- Centralized host and license monitoring through vCenter enabling easy compliance

## New license portal provides more accurate view of entitlement

### Licensing

Report View by:  Product  License key  Asset

Asset	Product	License Key
10.6.104.221	vSphere Enterprise (1-6 cores per CPU)	Y441Q-NAJ43-M89J5-AJ922-1RZK4
VCBETA2	vCenter Server	40M1K-40K7K-H8H05-0J0H6-800KH
10.6.104.222	Evaluation Mode	(No License Key)
10.6.104.223	Evaluation Mode	(No License Key)
WIN-25QD...	Evaluation Mode	(No License Key)

Change license key...

Copy to Clipboard Ctrl+C

## VMware vSphere™ 4.0 delivers

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service providers*

## VMware vSphere™: Extensive Enterprise Apps Support

**Over 300 enterprise software applications have explicit support statements for VMware vSphere today.**

- > See complete list at <http://www.vmware.com/partners/alliances/vendors/>
- > List includes: BMC, Cisco, CA , Dell, HP, IBM, EMC, McAfee, Microsoft, Research in Motion, SAP, Symantec

**More software vendors adding support for VMwarevSphere every month.**

- > Submit requests to VMware for help to get an application supported:  
[Click here](#)

**VMware + Software Vendors  
Working together to ensure customers are supported**

# Choice of End-to-End Integrated Management



## Enterprise System Management

vCenter

Non-Virtual Management Tools

Physical-Only Environments/  
Non-x86/Non-VMware

Non-Virtualized

## VMware vSphere™: Most Comprehensive OS Support

### VMware vSphere™

- Windows NT 4.0
- Windows 2000
- Windows Server 2003
- Windows Server 2008
- Windows Vista
- Windows XP
- RHEL5
- RHEL4
- RHEL3
- RHEL2.1
- SLES10
- SLES9
- SLES8
- Ubuntu 7.04
- Solaris 10 for x86
- NetWare 6.5
- NetWare 6.0
- NetWare 6.1
- Debian
- CentOS
- FreeBSD
- Asianux
- SCO OpenServer
- SCO Unixware
- ...

### MS Hyper-V

- Win Server 2008 (up to 4P vSMP)
- Win Server 2003 SP2 (up to 2P vSMP)
- Win Server 2000 SP4 (1P only)
- SLES10 (1P only)
- Windows Vista SP1
- Windows XP Pro SP2/SP3

**vSphere = 4x Guest OS-es**

## Future Proof IT...

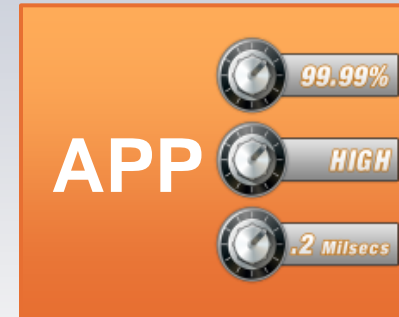
### Internal Cloud



Owned and  
Operated by IT



### External Cloud



Rented by IT

Unlock new market based economies of scale, service and innovation beyond what currently exists today

# Summary – What's New



## vCenter Server

- Linked Mode
- Host Profiles
- Orchestrator

	Availability	Security	Scalability
Application Services	<ul style="list-style-type: none"><li>■ Fault Tolerance</li><li>■ Data Recovery</li></ul>	<ul style="list-style-type: none"><li>■ vShield Zones</li><li>■ VMSafe</li></ul>	<ul style="list-style-type: none"><li>■ Hot Add</li><li>■ Hot plug devices</li><li>■ Hot extend disks</li></ul>
Infrastructure Services	<b>vCompute</b> <ul style="list-style-type: none"><li>■ Storage and network optimizations</li><li>■ DPM</li></ul>	<b>vStorage</b> <ul style="list-style-type: none"><li>■ Thin Provisioning</li><li>■ Volume Grow</li></ul>	<b>vNetwork</b> <ul style="list-style-type: none"><li>■ Distributed Switch</li></ul>

VMware  
vSphere™  
4.0



Internal Cloud



External Cloud

## VMware vSphere™ - The best choice for your business

### ***Efficiency***

*...to cut capital & operational costs by up to 50% for all applications*

### ***Control***

*...while automating & guaranteeing quality of service*

### ***Choice***

*...for flexibility in SW stack, HW, & service providers*

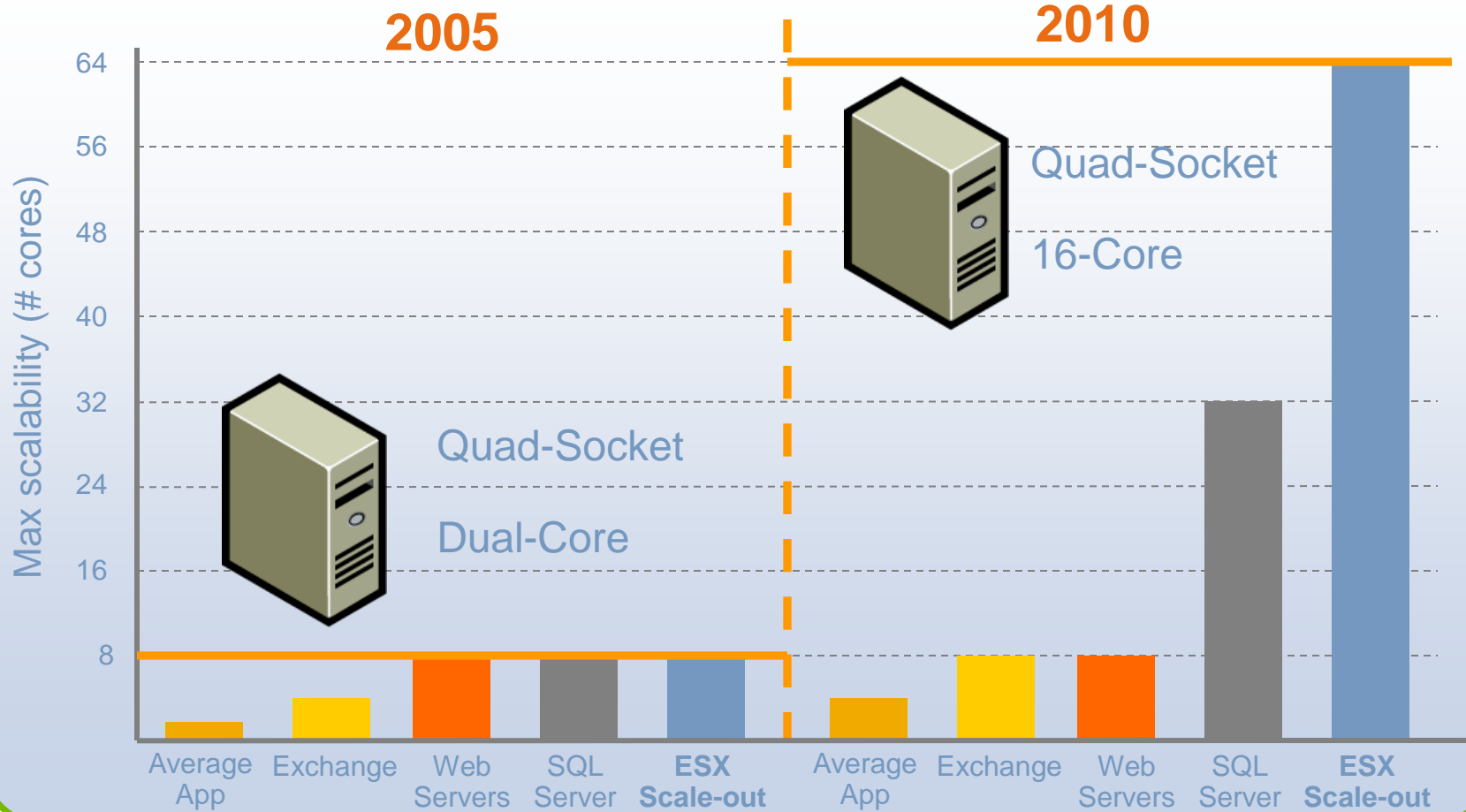
***VMware strives to support whatever hardware, application stack, management stack, OS, or service provider the customer has selected***

***VMware strategy: Remain neutral so the customer has maximum choice***

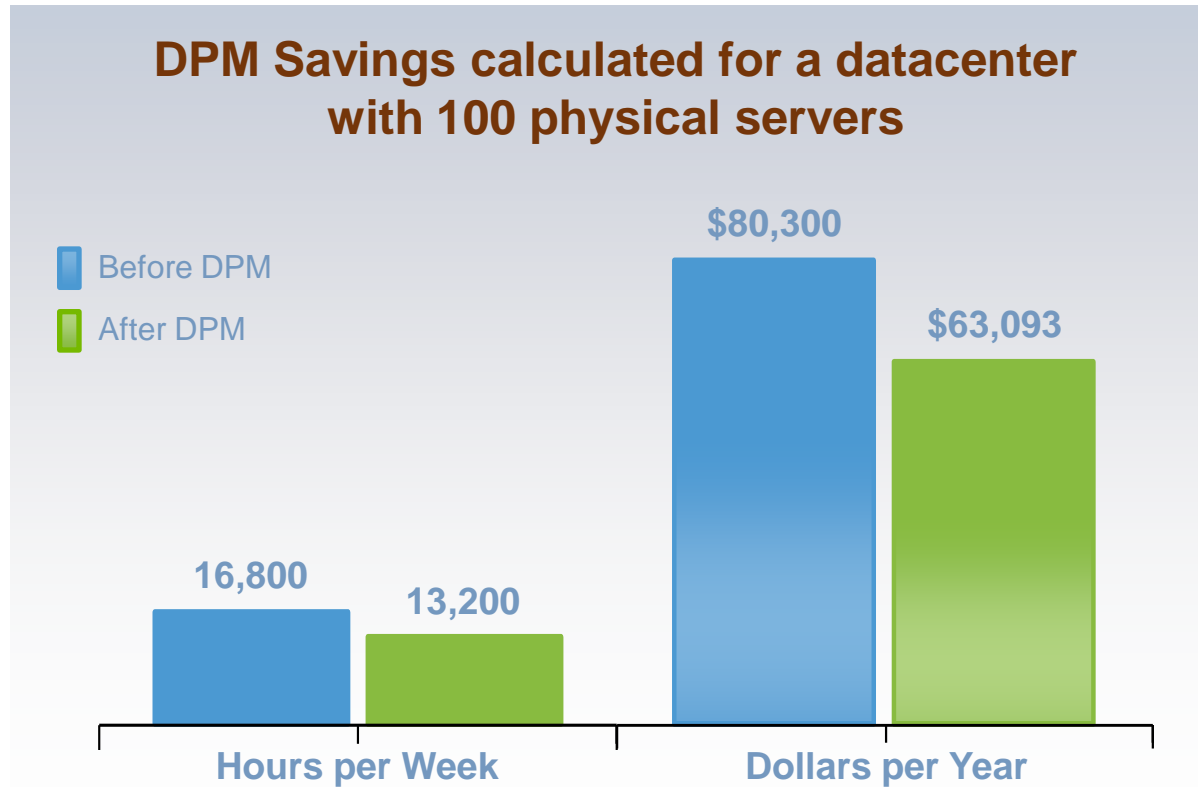
# Back up

# Scale Out with vSphere to Exceed Physical Performance

How many cores can your app scale to on a quad-socket x86?

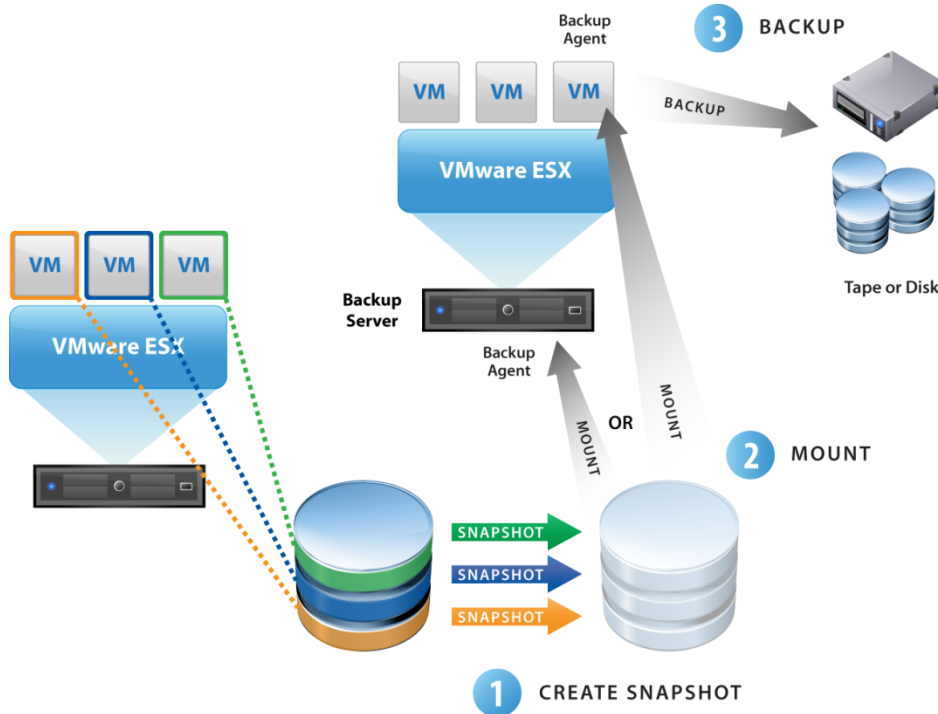


## Additional 20% Reduction in Power Costs with DPM...



Assumptions: 50 out of 100 servers can be powered down for 8 hrs/day on weekdays and 16 hrs/day on weekends.  
Total power consumption per server (operating power + cooling power) = 1130.625 watts/hr  
Cost of energy = \$ 0.0813 per kWh (source: Energy Information Administration)

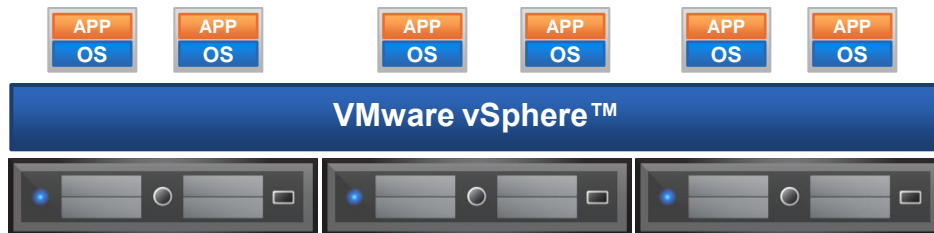
## vStorage APIs for Data Protection



- ❑ Next generation evolution of VMware Consolidated Backup
  - ❑ Centralized off-host backup of virtual machines
  - ❑ No additional software on backup server
- ❑ Enables incremental, differential, and full-image backup and restore of virtual machines
- ❑ File-level backup support for Windows and Linux virtual machines
- ❑ Delivers efficient backup without loading ESX servers

*\* Note: vSphere 4.0 includes and supports VCB 1.5 U1. New features are only available with products supporting vStorage APIs for Data Protection*

## DRS Ensures Capacity on Demand

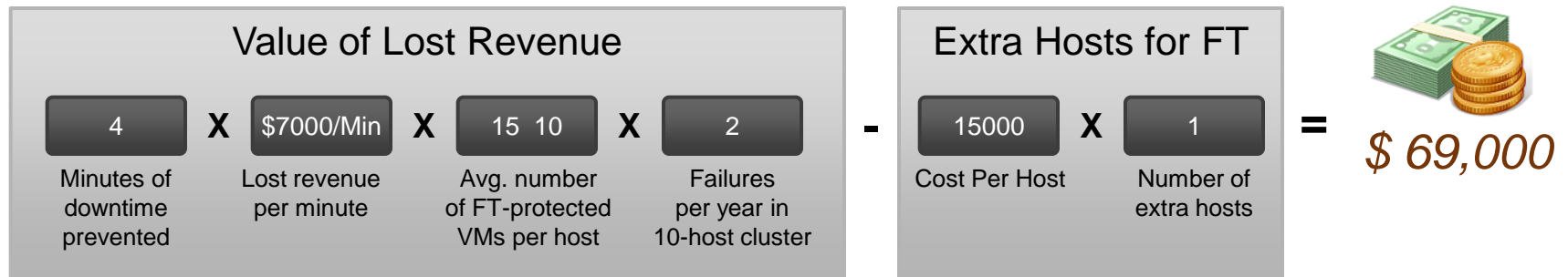


- Shrink and grow of applications based on demand and priority
- Dynamic and responsive load balancing

## OpEx Savings from VMware FT

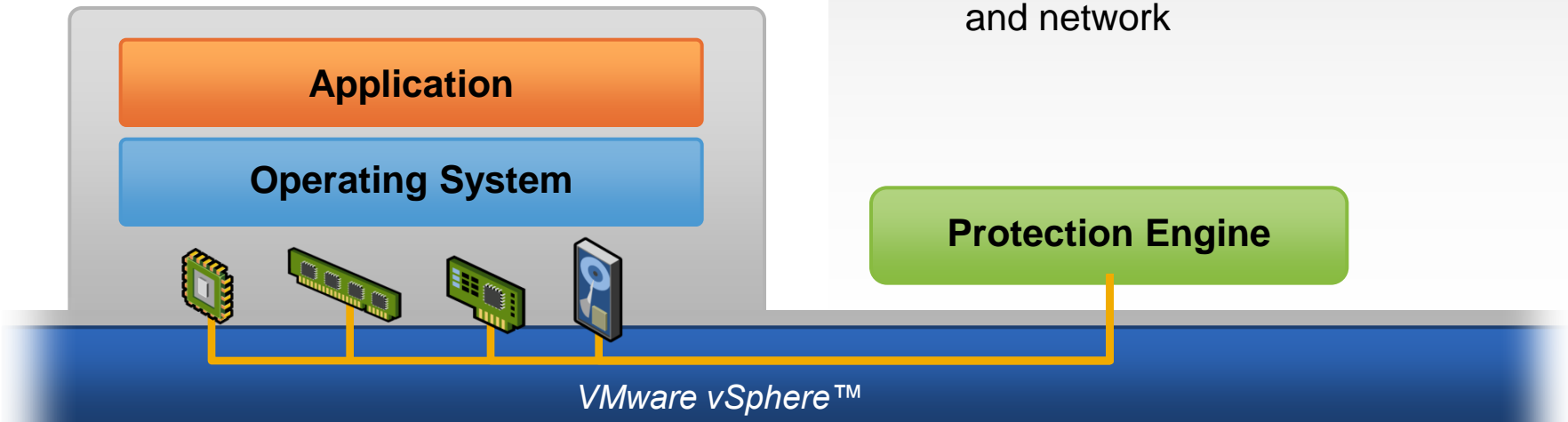
- > VMware Fault Tolerance (FT) prevents revenue loss from mission-critical, high-revenue generating applications outages
- > Simplicity of configuration and reduced time & effort compared to hardware-based solutions is not captured

*For a 10 physical server, 150 VM environment, assume ~10% of VMs are protected by FT (15 VMs). 2 host failures in the cluster per year. Lost revenue per minute of high-revenue apps can range from \$2000-15000 per minute depending on type of transactions being processed.*

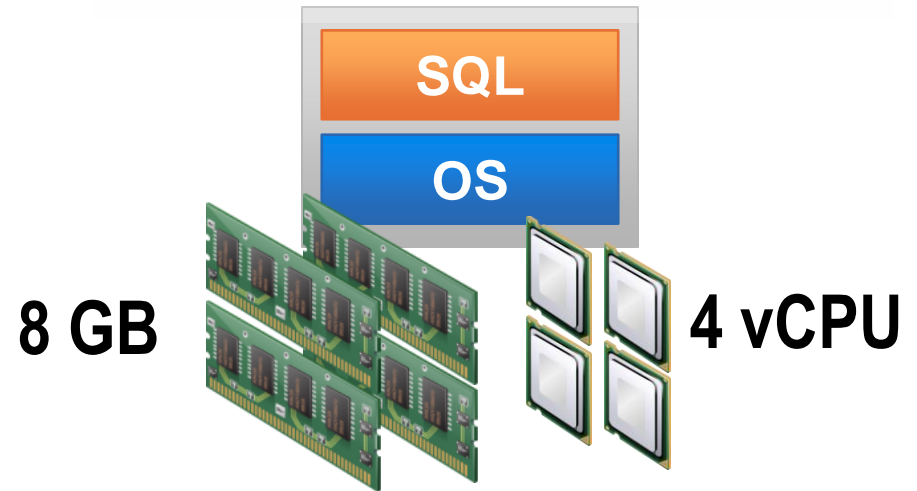
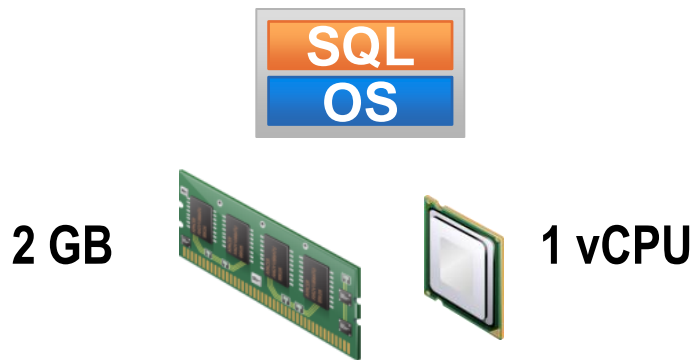
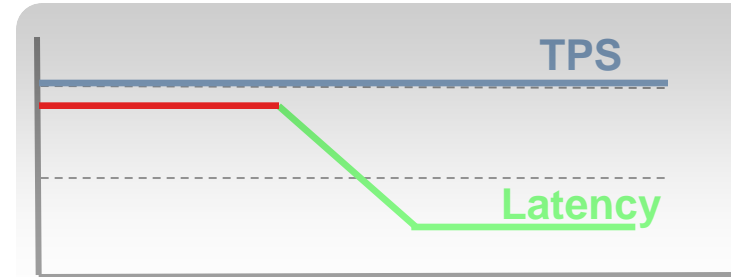
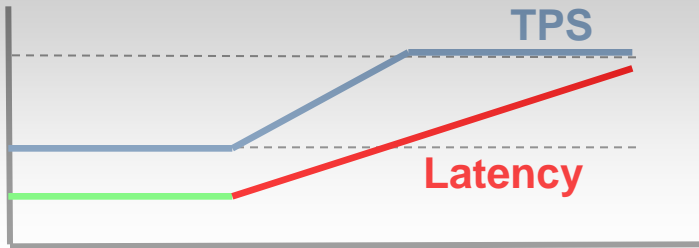


## VMware VMsafe

- > API that enables protection of VMs by inspection of virtual components in conjunction with hypervisor
- > Isolation of protection engine from malware
- > Broad ranging coverage of virtual machine CPU, memory, storage and network

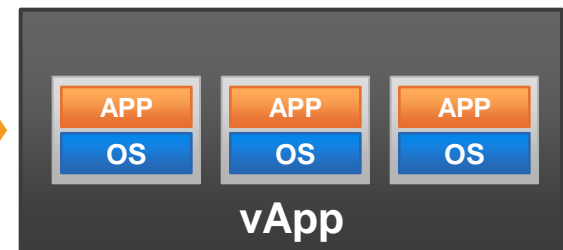
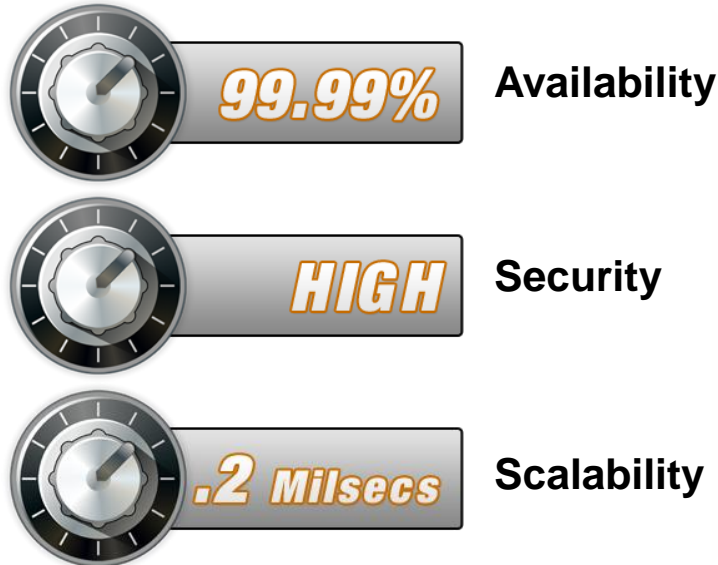
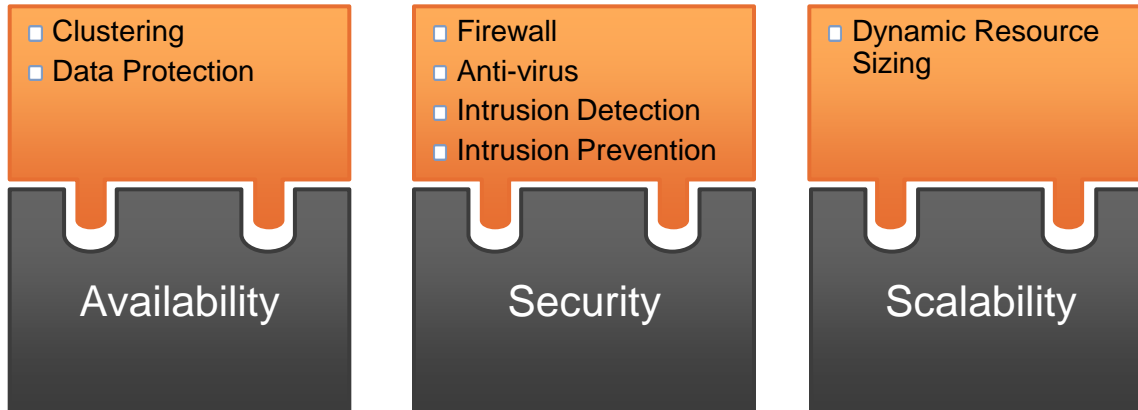


# Hot-Add Capacity to Guarantee QoS

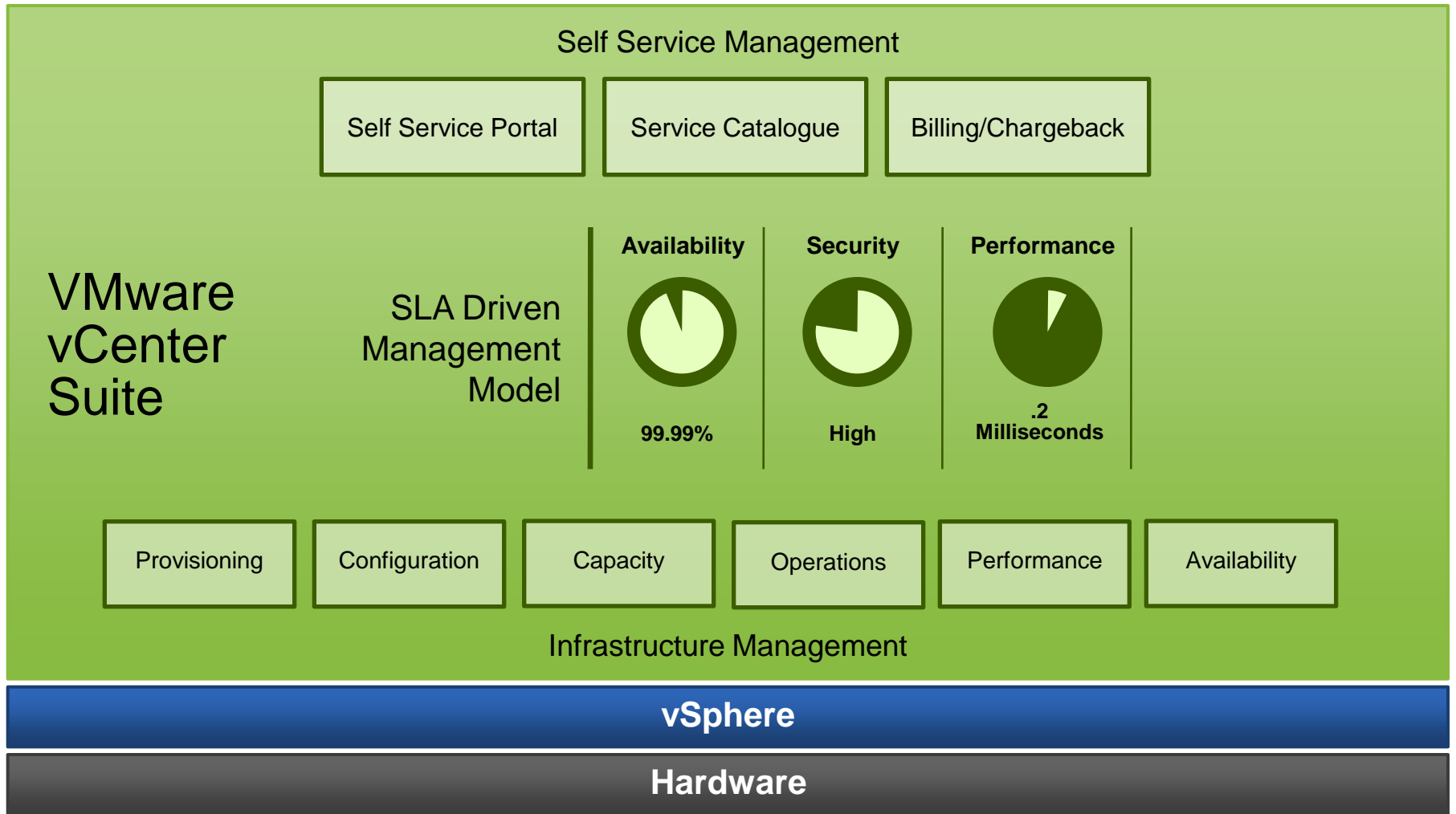


- > Hot-add capacity with zero application downtime
- > Minutes to stabilize VM and recover from SLA violation
- > Other options include VMotion to more powerful host & add instance for fast scale-out

# vApp – Self Describing Applications Enable Automated SLA Management



# Extensible Management Suite



# Choice of End-to-End Integrated Management



## Enterprise System Management

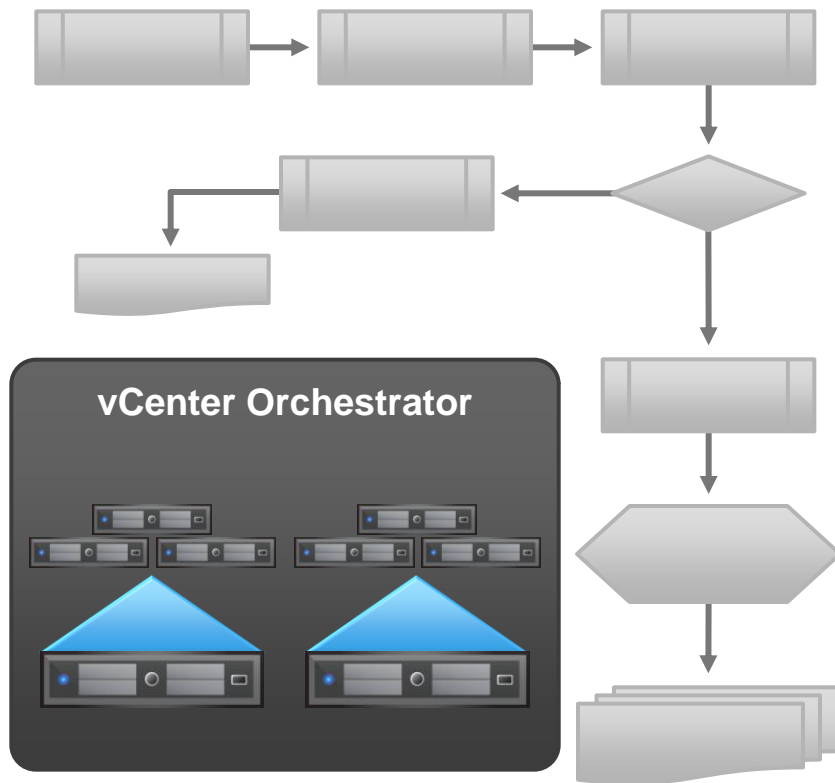
vCenter

Non-Virtual Management Tools

Physical-Only Environments/  
Non-x86/Non-VMware

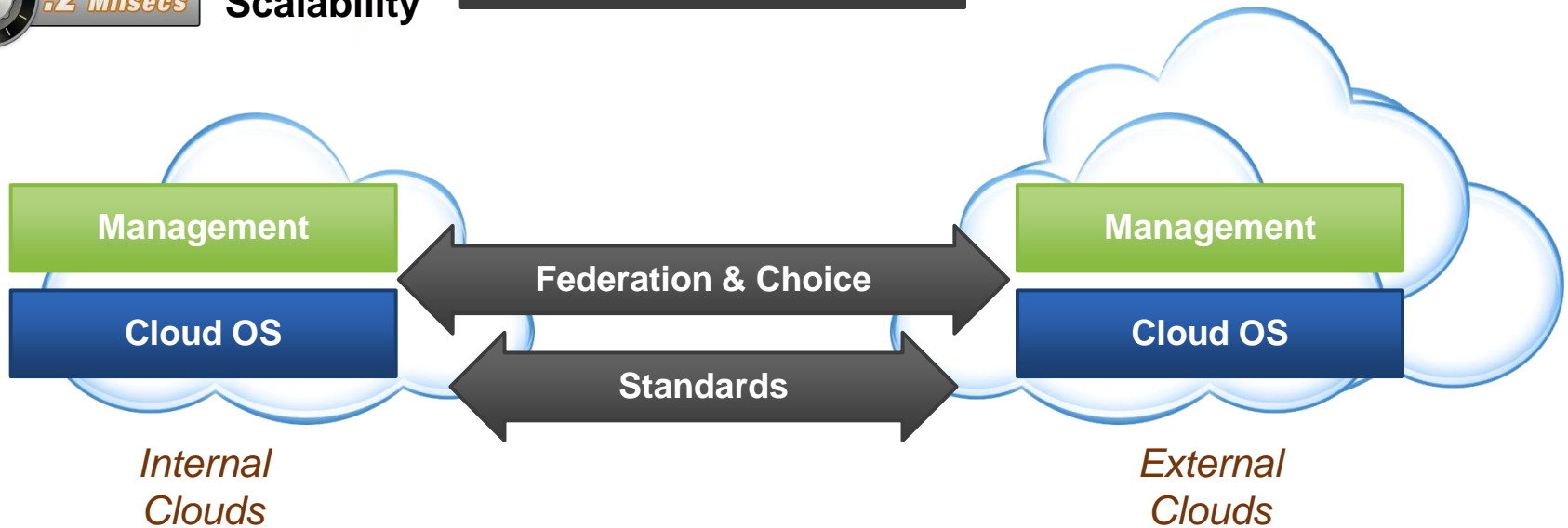
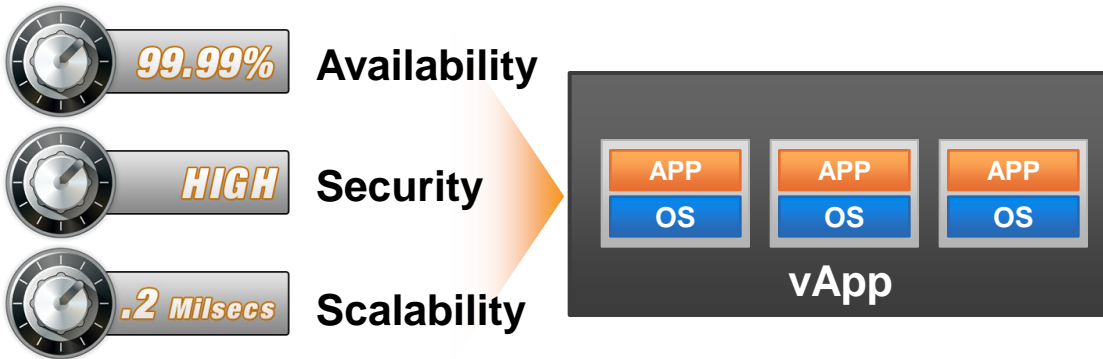
Non-Virtualized

## Automation with vCenter Orchestrator



- > Workflow engine for orchestrating virtualization
- > Automate manual, repeatable steps by drag and drop interface
- > Centralize workflow management for all processes associated with the environment
- > Administer and control large environments easily
- > Provide custom workflows for complex environments

# vApp – Self Describing Applications Enable Choice



# Summary of VMware vSphere™



vApp

## vCenter Suite

**Application Services**

Availability	Security	Scalability
<ul style="list-style-type: none"><li>VMotion</li><li>Storage VMotion</li><li>HA</li><li>Fault Tolerance</li><li>Data Recovery</li></ul>	<ul style="list-style-type: none"><li>vShield Zones</li><li>VMSafe</li></ul>	<ul style="list-style-type: none"><li>DRS</li><li>Hot Add</li></ul>

**Infrastructure Services**

vCompute	vStorage	vNetwork
<ul style="list-style-type: none"><li>ESX</li><li>ESXi</li><li>DRS/DPM</li></ul>	<ul style="list-style-type: none"><li>VMFS</li><li>Thin Provisioning</li></ul>	<ul style="list-style-type: none"><li>Distributed Switch</li></ul>

**VMware vSphere™ 4.0**



Internal Cloud



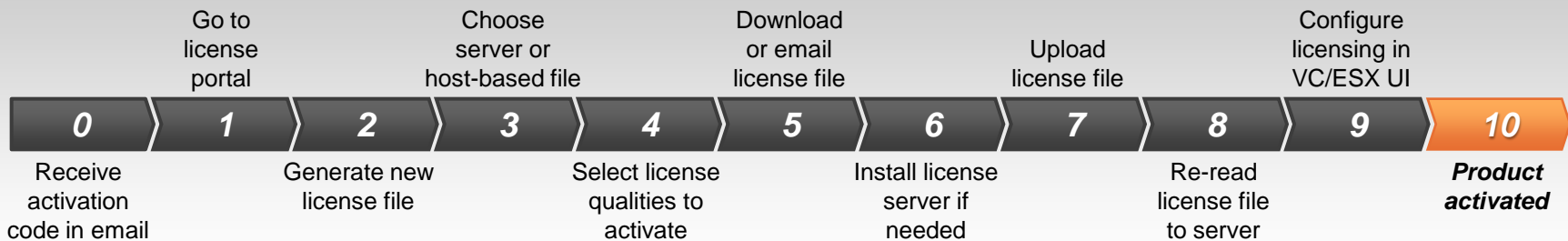
External Cloud

\*Note vCenter Server and its components are a separate purchase

## Improved Activation Process

### > VI3 License Activation Is Failure-prone

- Too many steps and “context changes” Customers have many opportunities to get confused or take “wrong turns”
- License files are the result of a long, multi-step portal transaction
- Complexity illustrated: 40 pages in VI3 admin/install guide devoted to licensing



### > A Dramatically Simpler Process In VI4

- A short and easy activation process was the single most important design requirement
- License keys are sent in email and can be copied directly into the product – no portal activation step required
- No separate license server means no additional installation, configuration or monitoring is required

